



ZONAMACO

Art & Culture in Mexico City

Trip Overview

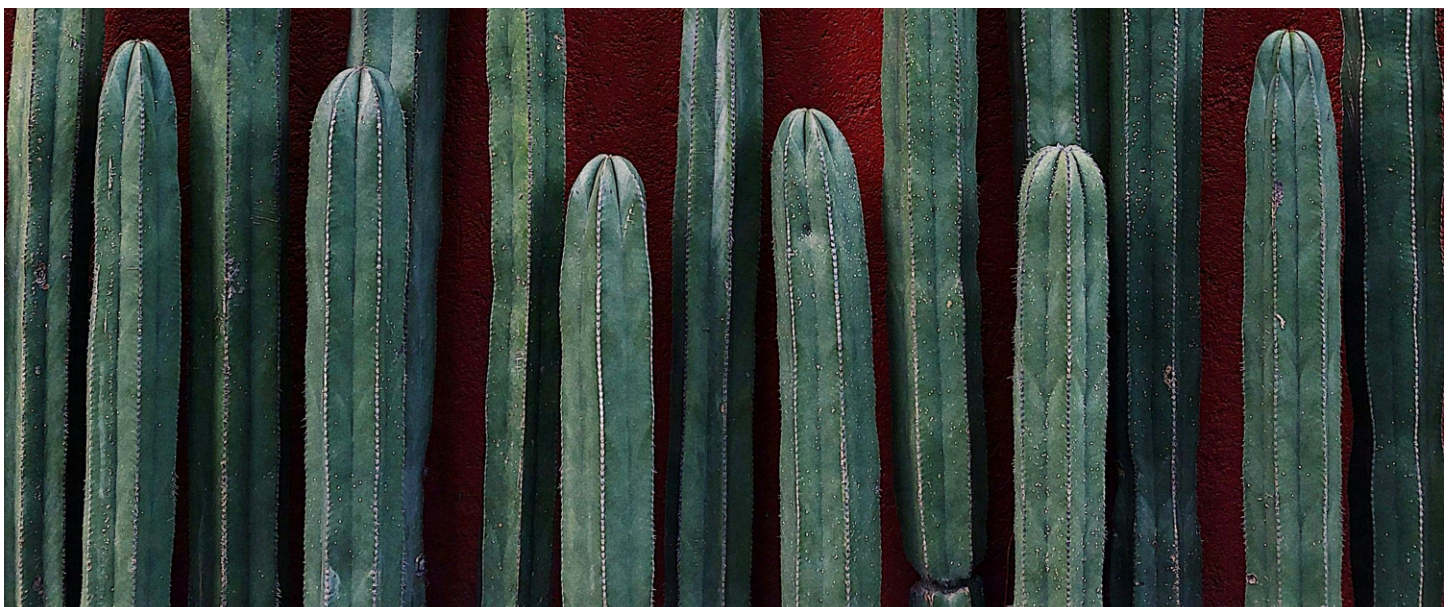
February 2-7, 2025

Artful Jaunts



The Asian Art Museum invites you to Mexico City, one of the most important political, cultural, educational, and financial centers in North America. We will explore some of the best galleries, museums, artist studios, and private collections in the metropolis.

This includes the Frida Kahlo Museum, the Jumex Museum, and the Museo Nacional Antropología as well as private tours of galleries including **Proyectos Monclova**, with the founder Teofilo Cohen, **Kurimanzutto**, with owners Monica Manzutto and José Kuri, and the **Olivia Foundation**. We are excited to visit the studios of several emerging, mid-career, and blue-chip Mexican artists like Ana Segovia, Gabriel de la Mora, Pedro Reyes and his wife Carla Fernández. The trip includes a VIP preview and tour of Latin America's largest art fair, **ZONA MACO**, which brings together leading and emerging national and international art galleries every February in this thriving capital. On the last day, recognized mural expert, **James Oles**, will lead an immersive walking tour through the historic center of Mexico City, Zócalo.



Cover: Palacio de Bellas Artes by Azahed via Unsplash. Top and bottom: Mexico City by Emir Saldierna via Unsplash.



When our eyes are not being immersed in art, architecture, and history, our other senses will be treated to culinary adventures in one of the best food cities in the world.

Our closing dinner is at **Rosetta**, located in the heart of one of the most charming neighborhoods, Colonia Roma. This restaurant is the personal vision of chef Elena Reygadas, voted World's Best Female Chef in 2023. Rosetta is a lush, open-air space, and the menu is always rooted in local and seasonal ingredients celebrating simplicity as a supreme value.

Every meal throughout the trip will showcase the diverse range of influences and Mexican ingredients, whether it is the more traditional menu at Azul Condesa or the more experimental menu at **Carmela y Sal**.



Top: Zona Maco 2024 via TL Magazine. Bottom Right: Rosetta Restaurant Interior Mexico City via Design / Visual. Bottom Left: Azul Condesa Gallery via Azul Restaurantes



The **St. Regis Mexico City**, our accommodation for the week, is a sanctuary in one of the most exciting destinations in the world. Soaring 31 stories above the city bustle, this hotel stands along the tree-lined Paseo de la Reforma bringing elegance into the modern era, elevating an otherwise typical hotel experience to a higher standard that reflects the evolution of this world-famous metropolis. Anticipate refined spaces with nods to the rich local culture of Mexico City, meticulously crafted and brought to life by renowned butler services.



Top: The St. Regis via Tripadvisor. Middle: Bottom: La Casa Azul via Museo Frida Kahlo.



Trip Price

\$7,095 per person for double occupancy

\$8,275 per person for single occupancy

Additional details and link to register can be found at: **<https://www.artfuljaunts.com/jaunts/aammexico>**

The trip will start Monday, February 3rd in the evening at The St. Regis Mexico City where the group will gather for a welcome reception and dinner. The trip will conclude Thursday, February 6th with a private tour of the Olivia Foundation and a farewell dinner at Rosetta. Departure is Friday, February 7th at your leisure. Your booking is requested as soon as possible, but no later than November 15. Reservations will be processed on a first come, first served basis. All programming may change and is subject to availability of hosts, collectors and artists.

If you have any questions about this program your AAM contact is Eli Beutel, Development Associate, at nexus@asianart.org or 415-581-3794. Your Artful contact is Latasha Thomas, Customer Experience Manager at Artful, at latasha@artfuljaunts.com and 781-658-2270. Latasha is available to help with any questions during the registration process.