



MAD for the International Folk Art Market

*Santa Fe, New Mexico
July 9th - 13th 2024*

Treasures of Santa Fe's Art and Culture

Join Museum of Arts and Design Director Tim Rodgers for a journey through Santa Fe's vibrant and varied artistic landscape. This trip will coincide with the annual International Folk Art Market (IFAM), a program whose mission is to highlight diverse folk art traditions while providing economic opportunity to folk artists across the globe. This year the event will be led by newly-appointed Executive Director Stacey Edgar, an award-winning social entrepreneur, educator, and artisan business consultant whose career has been oriented around supporting folk artists. Each year, the city comes alive with the bustle of IFAM pilgrims, and you are invited to a luxurious slice of this Santa Fe tradition.

Curator-led visits to established institutions, like the New Mexico Museum of Art, will be complemented with private receptions at the homes of local gallerists and collectors, like Christine and Davis Mather, who are renowned for their collection of Mexican Folk Art. Other arts programming will highlight the unique institutions, exhibition spaces, and curators that together support Santa Fe's history of Indigenous art production. Gallerist Andrea Fisher will welcome us for a live demonstration of Indigenous pottery practices, hosted at the eponymous Andrea Fisher Fine Pottery, and additional artist studio visits will awaken us to the diversity of the city's contemporary Indigenous art. Rose Simpson and Patrick Dean Hubbell are just two of the many Native American artists who call Santa Fe and its environs home.

While some visits will take us out of the city center and into New Mexico's countryside, many will be within walking distance from one another; please be prepared for some travel by foot.

Such exquisite art is best paired with equally divine dining, and we are thrilled to welcome you to cozy, private dinners in the city's hardest-to-book restaurants, like The Compound and The Anasazi Restaurant. We will stay at La Fonda, the only hotel on the historic Santa Fe Plaza, whose own art collection adorns the hallways and rooms of this time-honored and luxurious institution. MAD is excited to offer an exclusive opportunity to travel by private jet along with Board Chairman Michele Cohen. This offer is limited to nine guests and will require a \$1,500 charitable donation to MAD.

Highlights:

- Early access to the International Folk Art Market, with plenty of time built in for shopping
- A live demonstration of Indigenous pottery practices at Andrea Fisher Gallery
- A private guided tour of the School of Advanced Research collection and grounds
- Curator-led tour of the Museum of International Folk Art
- A verdant respite in the Santa Fe Botanical Garden
- Tours of major Santa Fe private collections, like Christine and Davis Mather's collection of Mexican Folk Art, and local ARTnews 200 Top Collectors
- Optional viewing of San Giovanni at the renowned Santa Fe Opera
- Catered lunch at acclaimed Charlotte Jackson Gallery and receptions at other galleries, like Patina, which blurs the lines between art, object, and accessory
- Fine dining and cocktails at exciting and innovative destinations like Geronimo, housed in a 1756 adobe home



Details:

- Led by Museum of Art and Design Director Tim Rodgers
- Exclusive visits to the homes of major collectors
- Private visits to meet with emerging and established Santa Fe artists
- Luxury accommodations at the historic La Fonda on the Plaza, a 4-star hotel
- Lunches, cocktails, and dinners with art world leaders, such as collectors, curators, and artists, among others
- The Artful digital app, supplementing your trip, with information about all artists, venues, and individuals visited as well as expert tools and recommendations for further research, travel and collecting

Inclusions:

- Accommodations Tuesday, Wednesday, Thursday, and Friday at La Fonda
- Entry to the International Folk Art Market and all museums
- Lunches and dinners for the duration of the trip, highlighting local flavors and specialties (excluding one evening when guests will dine at their leisure)
- \$30 daily voucher for breakfasts at La Fonda
- All travel to studios, museums, and exhibits in a luxury coach.
- All fees and gratuities, including baggage porter services and airport transfers.
- Please note, flights and hotel parking are not provided with our programming.



Your MAD contact is Lucig Kebranian (lucig.kebranian@madmuseum.org or 347-531-5643, cell phone). Your Artful tour contact is Latasha Thomas (latasha@artfuljaunts.com or 781-658-2270, office phone).

The Sante Fe experience is priced at \$5,910 per person in a double room sharing and \$6,920 for a single traveler and includes all transportation, lodging, lunches, and dinners (excluding one evening, when guests can dine at their leisure). A \$1,500 charitable donation is required for guests traveling by private jet. This trip is limited to 18 guests and your booking is requested by March 28th. A minimum of 13 guests is required to operate this trip.

No refund will be provided for cancellations within sixty days of the trip's start date. If a patron cancels, a substitution will be allowed. After the trip has commenced, no refunds are available, even if the client does not partake in all of the trip's activities or leaves the trip early. We highly recommend trip insurance offered when booking. All programming may change and is subject to availability of hosts, collectors, and artists.

Images

First page: Photo by Museum of Indian Arts Santa Fe, NM, Black Bison Native American Pueblo © Eric Murray

Second Page: Charlotte Jackson Gallery © Charles Arnoldi, Adobe House Photo by Cullen Jones

Third Page: La Fonda on the Plaza © Photo by Robert Reck, Northern New Mexico Badlands Photo by John Fowler